

2009 EDITORIAL CALENDAR - FIRST QUARTER

DATE OF ISSUE	SPACE CLOSE	MATERIALS CLOSE	SPECIAL REPORTS & SPECIAL SUPPLEMENTS	TECHNOLOGY SPECIAL REPORTS	CUSTOM PUBLISHING	EVENTS & LOCATIONS	DATE OF EVENT
Jan. 5	Dec. 25	Dec. 29	1. CES 2. Viewer Watch			CES, Las Vegas MCN Global New Media Emmys	1/8 - 1/11 1/8
Jan. 12	Jan. 1	Jan.5		Switched Digital Video			
Jan. 19	Jan. 8	Jan. 12					
Jan. 26	Jan. 5	Jan. 19	1. NATPE 2. NATPE Legacy Awards 3. Wonder Women 2009 • 4. Multicultural Section	Docsis 3.0		NATPE Legacy Awards	1/26 - 1/29 1/26
Feb. 2	Jan. 22	Jan. 26	1. Post-NATPE 2. Hispanic Special				
Feb. 9	Jan. 29	Feb. 2	1. Top 100 Systems 2. Diversity Week - African American focus				
Feb. 16	Feb. 5	Feb. 9	1. HDTV Programming Issue 2. Digital TV Transition	Digital TV Transition			
Feb. 23	Feb. 12	Feb. 16	1. Original Programming		CTAM OnDemand Consortium		
Mar. 2	Feb. 19	Feb. 23		Tru2way - What does it mean?			
Mar. 9	Feb. 26	Mar. 2	Adult Programming			Horowitz Breakfast, NY Wonder Women Luncheon	3/10 3/10
Mar. 16	Mar. 5	Mar. 9					
Mar. 23	Mar. 12	Mar. 16	1. Pre-NCTA 2. The VOD Issue • 3. Cable Positive-Power Awards	Advanced TV Advertising			
Mar. 30	Mar. 19	Mar. 23	1. NCTA 2. Vanguard Awards 3. Cable Pioneers			CABLE CONNECTION-SPRING WASHINGTON, D.C. The Cable Show, SCTE-ET Emerging Technologies, Cable Labs Conference, CAB Conference, WICT Leadership Conference, Cable Pioneers Dinner, NAMIC Awards Breakfast, Cable Positive Reception, Van Guard Awards, MCN/B&C Multicultural Breakfast.	4/1 - 4/5

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April 6	Mar. 26	Mar. 30	1. Post-NCTA 2. Religious & Faith Based 3. Celebrating WICT's 30th Anniversary	VOIP		CTAM Research Conference Washington, D.C.	4/5 - 4/7
April 13	April 2	April 6	1. Pre-NAB 2. Sports/Outdoor Lifestyle Programming			NAMIC Vision Awards NAB- Tech Leadership	4/16 4/20
April 20	April 9	April 13	NAB 1. The Green Issue			NAB, Las Vegas	4/18 - 4/23
April 27	April 16	April 20	1. Post-NAB 2. Hispanic Special 3. 40 under 40		Broadband Video Content Guide	ACA, Washington D.C.	4/27 - 4/29
May 4	April 22	April 27	Kids & family				
May 11	April 29	May 4					
May 18	May 7	May 11	1. VOD 2. Independently Owned Networks	VOD			
May 25	May 14	May 18	1. SkiTAM 2. Bresnan Communications' 25th Anniversary		Guide to Net- works on the Rise w/B&C		
June 1	May 21	May 25	HD Programming				
June 8	May 28	June 1	1. Summer Originals 2. CTHRA			Supercomm, Chicago CTHRA's Symposium and Awards Luncheon, Silver Spring, MD	6/8 - 6/11 6/9
June 15	June 4	June 8	Promax Brand Builders	Advanced TV Advertising		Promax, New York Brand Builders w/ Promax New York, NY	6/16 - 6/18 6/16
June 22	June 11	June 15	1. SCTE's 40th Anniversary 2. Ring Special 3. Benita Mosley's Work at WICT		Spring Hispanic Guide w/B&C		
June 29	June 18	June 22	No Issue				

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July 6	June 25	June 29	1. UFC 100 (100th fight) Anniversary 2. Womens Programming				
July 13	July 2	July 6	VOD Issue				
July 20	July 9	July 13	WORLD CUP 2010: One Year and Counting		VOD Data Guide		
July 27	July 16	July 20	Diversity Programming			Independent Show	7/27 - 7/30
Aug. 3	July 23	July 27	Adult Programming				
Aug. 10	July 30	Aug. 3			HD Programming Guide		
Aug. 17	Aug. 6	Aug. 10	<i>No Issue</i>				
Aug. 24	Aug. 13	Aug. 17	1. Multicultural section 2. DIRECTV 15th Anniversary 3. The Sports Issue	The Sports Issue	Religious Guide w/B&C		
Aug. 31	Aug. 20	Aug. 24	<i>No Issue</i>				
Sept. 7	Aug. 27	Aug. 31	itv	itv			
Sept. 14	Aug. 3	Sept. 7	1. Future of Home Shopping 2. Fall Original Programming			Hispanic Cable Fall Kick Off	9/15
Sept. 21	Sept. 10	Sept. 14	Multicultural Section			Hispanic Summit, NYC	9/23-9/24
Sept. 28	Sept. 17	Sept. 21	MCN Operator of the Year	The IPTV Issue			

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Oct. 5	Sept. 24	Sept. 28	1. Religious & Faith Special 2. WICT LEA Award winners	Switched Digital Video		News Technology Summit, Atlanta, GA LEA Award Winners, CA	10/6 - 10/7 10/8
Oct. 12	Oct. 1	Oct. 5	Cable Syndication			SATCON/HD World	10/13-10/14
Oct. 19	Oct. 8	Oct. 12	<i>Pre-CTAM</i>	itv		OnScreen Media Summit, NYC	10/22
Oct. 26	Oct. 15	Oct. 19	<i>CTAM</i> 1. Cable Hall of Fame 2. Multicultural Section			CABLE CONNECTION--FALL DENVER CTAM SUMMIT ACC Forum, NAMIC Conference, Walter Kaitz Dinner, Cable Labs Conference, SCTE CableTec Expo, Cable Center Hall of Fame	10/25 - 10/30
Nov. 2	Oct. 22	Oct. 26	<i>Post-CTAM</i> 1. Beacon Awards Supplement 2. Mark Awards	Cable Tech & Whats the next upgrade?			
Nov. 9	Oct. 29	Nov. 2	1. Original Programming Issue 2. A tribute to Dick Green of CableLabs and a look at the future of CableLabs			Telco TV, Orlando, FL	11/10 - 11/12
Nov. 16	Nov. 5	Nov. 9		VOD	Fall Hispanic Guide w/B&C		
Nov. 23	Nov. 12	Nov. 16	<i>No Issue</i>				
Nov. 30	Nov. 19	Nov. 23	1. Multicultural Section 2. The Sports Issue				
Dec. 7	Nov. 26	Nov. 30		Cable CTO of the Year			
Dec. 14	Nov. 27	Dec. 7	1. HD Special 2. Multicultural Section				
Dec. 21	Dec. 10	Dec. 14	Executive of the Year				
Dec. 28	Dec. 17	Dec. 21	<i>No Issue</i>				