



Azteca América

Mission Statement

Azteca América is the alternative choice in television for Spanish-speaking families residing in the United States. We respond to our viewers' tastes through innovative programming that makes them feel respected, connected and empowered. We bring our advertisers, vendors and agencies closer to their clients through 360° platforms, programs and product integration opportunities.

Programming Highlights

Our programming policy is to offer the best programming from TV Azteca's three Mexican networks (Channel 7, Channel 13 and Channel 40) supplementing the slate with original programs and shows licensed from top international distributors.

Weekly Primetime Offers Alternative, Powerful Programming!

Premiere:

The return of the queen of Talk Shows, Laura Bozzo in **Laura de Todos** *Sin Miedo a la Verdad*.

Entertainment:

Exclusive stories, surprising gossips and scandalous secrets in **Ventaneando América** with Pati Chapoy, **Los 25+**, **Historias Engarzadas**, **Vidas al Límite**, **La Historia Detrás del Mito**, **Extranormal de Impacto** and **Al Extremo**, the hottest nighttime television magazine show.

Novelas and Mini-Series:

Enjoy the most dramatic and heartrending stories in **Lo que Callamos las Mujeres Edición Especial** and **El Milagro de los Santos**.

Guadalupe Adela Noriega and Eduardo Yáñez star this super production where love is at stake in a world of revenge.

Reality:

El Gran Desafío de Estrellas, a spectacular show led by Rafael Araneda, is going to thrill your screen.

Sports:

La Liga Azteca-Fútbol Mexicano, **Antesala Deportiva** and **Deportv America** are shows packed with action & the most exciting chronicles.

On weekends, be part of **UFC Explosión** and **Box Azteca**.

News:

Noticiero Nacional Roberto Ruiz along with his team of reporters is ready to bring you the best information and news of Mexico and the world.

COVERAGE

Azteca America is the fastest-growing U.S. Spanish-language network, operating in 69 broadcast markets nationwide, in addition to carriage on cable, satellite and mobile platforms. Azteca América is aired nationally on DIRECTV Más Channel 441, DISH Latino Channel 825 and many local MSO line-ups. The network is wholly owned by Mexican broadcaster TV Azteca, S.A. de C.V., the second largest producer of Spanish-language programming in the world.

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ALL EYES ARE ON AZTECA AMERICA!

MORE PROGRAMMING, FOR BETTER TELEVISION!

Laura de Todos

LAURA BOZZO

MARIA TERESA ALESSANDRI

AL EXTREMO

ALINE HERNANDEZ

JUAN BARRAGAN

AZTECA AMERICA

Ventaneando América

PATI CHAPOY



AZTECA AMERICA®

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