

DATE OF ISSUE	SPACE CLOSE	MATERIALS CLOSE	SPECIAL REPORTS & SPECIAL SUPPLEMENTS	TECHNOLOGY SPECIAL REPORTS	CUSTOM PUBLISHING	EVENTS & LOCATIONS	DATE OF EVENT
Jan. 7	Dec. 27	Dec. 26	CES	CES-Content is the Connection w/B&C		CES	Jan. 7-10
Jan. 14	Jan. 3	Jan. 7		1. Young Engineer of the Year 2. Switched Digital Video		SCTE-ET Emerging Technologies	Jan. 14-16
Jan. 21	Jan. 10	Jan. 14	Hispanic Special Report				
Jan. 28	Jan. 17	Jan. 21	NATPE 1. NATPE Brandon Tartikoff Legacy Awards* (Supplement to B&C, MCN, and Variety) 2. 2008 Wonder Women*		CTAM On-Demand Consortium	NATPE	Jan. 28-Feb. 1
Feb. 4	Jan. 24	Jan. 28	Post-NATPE			CTAM Research Conference	Feb. 6-8
Feb. 11	Jan. 31	Feb. 4	HD Programming Issue	HD Tech Special			
Feb. 18	Feb. 7	Feb. 11	System of the Year				
Feb. 25	Feb. 14	Feb. 18	Original Programming	State of VOD			
Mar. 3	Feb. 21	Feb. 25	Kids and Family Programming			Horowitz Breakfast, NY Wonder Women Luncheon Cable Positive Dinner, NY	Mar. 4 Mar. 4 Mar. 4
Mar. 10	Feb. 28	Mar. 3	Adult Programming				
Mar. 17	Mar. 6	Mar. 10	Top 100 Systems			Internet Video Policy Symposium, Washington DC	Mar. 18-19
Mar. 24	Mar. 13	Mar. 17	1. Women's Programming Special 2. Sports/Outdoor Lifestyle Programming	Cable Modem Technology: The Next Generation			
Mar. 31	Mar. 20	Mar. 24	Music Programming	Commercial Services	Guide to Networks on the Rise w/B&C	ACC Forum CTIA Wireless	Mar. 30-Apr. 2 April 1-3

DATE OF ISSUE	SPACE CLOSE	MATERIALS CLOSE	SPECIAL REPORTS & SPECIAL SUPPLEMENTS	TECHNOLOGY SPECIAL REPORTS	CUSTOM PUBLISHING	EVENTS & LOCATIONS	DATE OF EVENT
April 7	Mar. 27	Mar. 31	Pre-NAB 1. Religious & Faith Based Special 2. 15th Anniversary of the ACA 3. Beacon Awards	Mobile TV		ACA Summit Washington, D.C.	April 8-9
April 14	April 3	April 7	NAB NAMIC Vision Awards Special			NAB NAMIC Vision Awards	April 11-17 April 16
April 21	April 10	April 14	Post-NAB Green Issue w/ B&C		Cable Cares		
April 28	April 17	April 21	Hispanic Special Report		Multi-Platform Media Guide w/B&C		
May 5	April 24	April 28					
May 12	May 1	May 5	Pre-NCTA	1. VOD Special 2. Customer Care			
May 19	May 8	May 12	NCTA 1. Vanguard Awards 2. Cable Pioneers Special Report	Traffic Special Report	60 years in Cable	NCTA	May 18-20
May 26	May 15	May 19	Post-NCTA		Skitam Supplement		
June 2	May 22	May 26	HD Programming	HD Technology			
June 9	May 29	June 2	Summer Originals				
June 16	June 5	June 9	Promax Brand Builders w/B&C	SCTE Technology Preview	Playboy's 25th	Promax Nextcomm, Las Vegas	June 17-19 June 16-19
June 23	June 12	June 16	SCTE Issue	1. SCTE Technology Special 2. CableLabs 20th Anniversary	1. Spring Hispanic Guide w/B&C 2. Lifetime Movie Networks - 10th Anniversary	SCTE	June 24-27
June 30	June 19	June 23	No Issue				

DATE OF ISSUE	SPACE CLOSE	MATERIALS CLOSE	SPECIAL REPORTS & SPECIAL SUPPLEMENTS	TECHNOLOGY SPECIAL REPORTS	CUSTOM PUBLISHING	EVENTS & LOCATIONS	DATE OF EVENT
July 7	June 26	June 30					
July 14	July 3	July 7					
July 21	July 10	July 14	1. Hispanic Report 2. 40 Under 40	HD Summit special	WEB Guide w/ B&C		
July 28	July 17	July 21	1. VOD Special 2. Cable's Eco Challenge 3. Multicultural Sphere	Switched Digital		Independent Show	July 27-30
Aug. 4	July 24	July 28	The Sports Issue	The Sports Issue			
Aug. 11	July 31	Aug. 4	Adult Programming				
Aug. 18	Aug. 7	Aug. 11	Fall Original Programming		Religious Guide w/B&C		
Aug. 25	Aug. 14	Aug. 18	1. Kids, Tweens & Teens 2. Multicultural Sphere		HD Programming Guide w/TWICE		
Sept. 1	Aug. 21	Aug. 25					
Sept. 8	Aug. 28	Sept. 1		Digital Rights: Managing and Protecting Video			
Sept. 15	Sept. 4	Sept. 8	The Diversity Issue			NAMIC Diversity Week	
Sept. 22	Sept. 11	Sept. 15	1. Future of Home Shopping 2. Cable Positive Goes Local 3. Religious Special				
Sept. 29	Sept. 18	Sept. 22	1. MCN Operator of the Year 2. Multicultural Sphere 3. Ring Leaders Special Report	The IPTV Issue			

DATE OF ISSUE	SPACE CLOSE	MATERIALS CLOSE	SPECIAL REPORTS & SPECIAL SUPPLEMENTS	TECHNOLOGY SPECIAL REPORTS	CUSTOM PUBLISHING	EVENTS & LOCATIONS	DATE OF EVENT
Oct. 6	Sept. 25	Sept. 29					
Oct. 13	Oct. 2	Oct. 6	1. HD Programming Issue 2. Cable Hall of Fame 3. Careers in Cable & CTHRA Salary Survey	Content Distribution - Internet/Video: Ready for Primetime		CTHRA-Atlanta SATCON/HD World	Oct. 13 Oct. 15-16
Oct. 20	Oct. 9	Oct. 13	1. Hispanic Special Report 2. NATAS Trustee Awards w/ B&C			Hispanic Summit	Oct. 22-23
Oct. 27	Oct. 16	Oct. 20	1. The Original Programming Issue 2. Multicultural Sphere	Technology for IPTV			
Nov. 3	Oct. 23	Oct. 27	<i>Pre-CTAM</i>				
Nov. 10	Oct. 30	Nov. 3	<i>CTAM</i> CTAM Mark Awards	State of VOD		CTAM Telco TV, Anaheim	Nov. 9-11 Nov. 11-13
Nov. 17	Nov. 6	Nov. 10	<i>Post-CTAM</i> 1. WICT/ Gala/Par Initiative 2. Multicultural Sphere				
Nov. 24	Nov. 13	Nov. 17	Local Cable Ad Sales Survey	Switched Digital Video Unlimited	Fall Hispanic Guide w/B&C		
Dec. 1	Nov. 20	Nov. 24	The Multicultural Issue				
Dec. 8	Nov. 27	Dec. 1		HD Tech and Programming			
Dec. 15	Dec. 4	Dec. 8	1. Executive of the Year 2. Multicultural Sphere				
Dec. 22	Dec. 11	Dec. 15	<i>Pre-CES</i> Viewer Watch				
Dec. 29	Dec. 18	Dec. 22	<i>No Issue</i>				

Larry Dunn
Donna Pennestri
Cheryl Mahon
Jason Greenblatt

646-746-6572
323-965-4494
646-746-6528
646-746-6413

ldunn@reedbusiness.com
donna.pennestri@reedbusiness.com
cmahon@reedbusiness.com
jason.greenblatt@reedbusiness.com

Katie Rosa
323-965-2089
Director of Technology Advertising:
Michael Farina
646-746-7231

katie.rosa@reedbusiness.com
michael.farina@reedbusiness.com