

SAVE THE DATE

Multichannel^{NEWS} Presents

OUR INDUSTRY IN TRANSITION

IDENTIFYING TOMORROW'S REVENUE OPPORTUNITIES

BREAKFAST PANEL DISCUSSION AT INDEPENDENT SHOW • WEDNESDAY, JULY 30, 2008

How are programmers and technology vendors helping independent operators successfully plan for, and play in, the sandbox of new revenue opportunities?

On Wednesday, July 30th, *Multichannel News* will host a breakfast panel discussion. Our panel of experts discusses a wide range of issues, explores some of the new types of products and services in the pipeline and offers practical advice on what independents need to look at now concerning future opportunities to grow revenue.

Topics covered:

- On Demand
- Multiplatform (content and distribution)
- Business Services
- ITV, Targeted Advertising

PANELISTS:



Steve C. Friedman
Chief Operating Officer
Wave Broadband



Jerry McKenna
Senior Vice President and Chief
Sales and Marketing Officer
Cable One

CONFERENCE DATES:

THE INDEPENDENT SHOW

July 27-30 2008 • Disney Yacht & Beach Club
Orlando, FL

OUR INDUSTRY IN TRANSITION

Breakfast Panel Discussion

Wednesday, July 30th • 7:30am – 8:30am

This breakfast panel discussion is FREE for registered attendees of ACA Summit.

FOR MORE INFORMATION/TICKETS:
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