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CTAM SUMMIT BREAKFAST 2005

THE BUSINESS of ON DEMAND

TUESDAY | JULY 26, 2005 | 7:30AM - 8:45AM

Miss the Digital Conference?

This one's for you! Come mingle with the movers and shakers and hear from a panel of experts that are leading the charge to make On Demand a big and profitable business. (separate registration required)

MODERATOR

MATT STUMP
Broadband Week editor
Multichannel News

PANELISTS

BOB BENYA
SVP, Time Warner Cable

TOM ASCHEIM
EVP, GM, Nick Digital TV

JAMIE MCCABE
SVP, Worldwide PPV
at Twentieth Century
Fox Film Corp.

... and more to come

FOR MORE INFORMATION/TICKETS, CONTACT

Sandy Friedman, Reed Business Information
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FOR SPONSORSHIP OPPORTUNITIES, CONTACT

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CTAM SUMMIT BREAKFAST 2005

THE BUSINESS of ON DEMAND

TUESDAY JULY 26, 2005 | AT CTAM

Breakfast: 7:30am

Panel Discussion: 7:45am - 8:45am

Pennsylvania Convention Center

Room 201

Philadelphia, PA

TABLES & SEATING

- Individual Tickets\$75.00
- Table of Ten\$600.00

_____ Tickets @ \$75.00 each

_____ Table @ \$600.00 each

Yes! Please register me for the CTAM Breakfast "THE BUSINESS OF ON DEMAND", Tuesday July 26, 2005. To reserve your seat please fill out the attached form and fax it back with credit card # to 646-746-6520 or mail with check to Sandy Friedman at Reed Business Information, 360 Park Ave. South, 14th Floor, New York, NY 10010 or email safriedman@reedbusiness.com. PLEASE PRINT NAME LEGIBLY OR TYPE.

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