

Issue Date	Ad Close	Materials Due	Primary Special Report	Online	Events
01.02.17	12.20.16	12.22.16	<ul style="list-style-type: none"> Viewer Watch: How Changing Use of Video is Transforming the TV Business 	<ul style="list-style-type: none"> Guide to Advanced Advertising 	CES – Las Vegas
01.09.17	01.02.17	01.04.17	<ul style="list-style-type: none"> Programming: A Global Update 	<ul style="list-style-type: none"> 	
01.16.17	01.09.17	01.11.17	<ul style="list-style-type: none"> NATPE Issue 2016 Producer & Production Company of Year 	<ul style="list-style-type: none"> Brandon Tartikoff Legacy Awards 	NATPE – Miami
01.23/30.17	01.23.17	01.25.17	<ul style="list-style-type: none"> Wonder Woman Supplement 		
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02.06.17	01.30.17	02.01.17	<ul style="list-style-type: none"> Black History Month 	<ul style="list-style-type: none"> 	
02.13.17	02.06.17	02.08.17	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	
02.27.17	02.20.17	02.22.17	<ul style="list-style-type: none"> Programmatic Advertising Update 	<ul style="list-style-type: none"> 	
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03.06.17	03.02.17	02.28.17	<ul style="list-style-type: none"> Wonder Women Masters of Social Media 	<ul style="list-style-type: none"> 	Wonder Women Event Technology Leadership Summit
03.27.17	03.23.17	03.21.17	<ul style="list-style-type: none"> AA - Research, Data Management 	<ul style="list-style-type: none"> 	Advanced Advertising – NYC
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04.03.17	04.03.17	04.05.17	<ul style="list-style-type: none"> Cable Technology@ NAB Next TV – On Demand NAB Preview 		
04.10.17	04.10.17	04.12.17	<ul style="list-style-type: none"> Cable Hall of Fame Ultimate Fighter 25th Anniversary – Exclusive NAB Show Issue Upfront Central: NewFronts 		NAB – Las Vegas B&C Tech Lead Awards
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05.08.17	05.01.17	05.03.17	<ul style="list-style-type: none"> • International Dealmakers • Diversity Network Update • Advanced Advertising – Programmatic and Mobile • Next Wave of Leaders 	•	
05.29.17	05.22.17	05.24.17	<ul style="list-style-type: none"> • Next TV Social TV • Advanced Advertising - Data • Streaming Sports 	•	Peabody Awards: NYC
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06.05.17	05.29.17	05.31.17	<ul style="list-style-type: none"> • Next TV – OTT • Reality TV’s Top 30 • Advanced Advertising Addressability 	•	VID Week – Programmatic, VR, NextTV/On Demand, Next Wave of Leaders
06.19.17	06.12.17	06.14.17	<ul style="list-style-type: none"> • Women in the Game: Class of 2017 • Next TV - VR 		Digital Media Tech Leadership Summit: Tampa
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07.10.17	07.03.17	07.05.17	<ul style="list-style-type: none"> • Cyber-Security and IOT 	•	
07.24.17	07.17.17	07.19.17	<ul style="list-style-type: none"> • Independent Networks Spotlight • Independent Distributor Spotlight 	•	The Independent Show: Indianapolis, IND
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08.07.17	07.31.17	08.02.17	<ul style="list-style-type: none"> • Gatekeepers: Profiling TV Providers’ Key Players in Video Distribution 	•	
08.21.17	08.14.17	08.16.17	<ul style="list-style-type: none"> • Sports Executives of the Year 	•	
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09.04.17	08.28.17	08.30.17	<ul style="list-style-type: none"> • Future of Home Shopping • Next TV – VR • IBC Preview 		IBC – Amsterdam Sept. 11 – 15, 2017
09.18.17	09.11.17	09.13.17	<ul style="list-style-type: none"> • Distributor of the Year • AA - Programmatic 	•	Diversity Week: NYC Katz Dinner: NYC News Tech Summit - Atlant
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10.02.17	9.25.17	9.27.17	<ul style="list-style-type: none"> • SCTE Preview • Next TV - OTT 	•	

10.16.17	10.9.17	10.11.17	<ul style="list-style-type: none"> • NYC Television Week • Hispanic TV Summit: Awards • Women in Tech • SCTE Dailies • Cable Pioneers 		<p>SCTE Denver</p> <p>NYC Television Week</p>
10.30.17	10.23.17	10.25.17	<ul style="list-style-type: none"> • Advanced Advertising – Analytics 		
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11.13.17	11.06.17	11.08.17	<ul style="list-style-type: none"> • Next TV – Social TV • Advanced Advertising - Data 	•	
11.27.17	11.20.17	11.22.17	<ul style="list-style-type: none"> • Advanced Advertising – Mobile 	•	
Issue Date	Ad Close	Materials Due	Primary Special Report	Online	Events
12.11.17	12.4.17	12.6.17	<ul style="list-style-type: none"> • The Sports Athlete/Brand/ • Executive of the Year • Advanced Advertising – Addressable • TV's Power 100 		